



# **Low Carbon Procurement**

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# Like an ecolabel but so much more



**Global sustainability certification for IT products** Trusted by purchasers around the world.



**Environmental and social criteria with direct impact** Criteria go beyond legislation and are updated every three years. All criteria are mandatory.



**20,000 hours of independent verification each year** Verification is mandatory and continuous – carried out both before and after certification.



We detect issues — and make sure that they are solved Holding industry accountable. Non-compliance is met with real consequences.



# 80% of emissions stem from the supply chain!

Emissions by life cycle phase, notebooks (%)





# **Understanding ICT Environmental Impacts**

- Example standard Laptop <u>4 year</u> lifecycle





# **Understanding ICT Environmental Impacts**

- Example re-purposed Laptop 8 year lifecycle





### Yet, there are still E-waste to be handled!



# Our old electronics are creating a mountain of e-waste heavier than the Great Wall of China

A new report shows that consumers are still forgetting to recycle their old devices. It comes with a huge carbon footprint. Read more: https://zd.net/3bjC5ql

October 28, 2021



5 billion cell phones will become e-waste this year

Paige Bennett October 20, 2022

FORBES > TECH

30% Of Servers Are Sitting "Comatose" According To Research



## Enabling a more circular approach...



Least effective/ lowest value





### The key to low carbon procurement...

#### Less repeating of the manufacturing phase...

- Use the products longer (longer warranty period, including Operating System support)
- Purchase for the needs, not for the new (refurbished products may serve your needs just as fine)
- Be responsible for the last mile or a new page (turn your trash into gold for someone else)
- Orient to a less hardware-heavy environment (use more 3rd party or cloud service)

#### IF you have to buy new...

- Ask for a longer warranty and repair period, including software and OS support
- Set up challenging procurement criteria with sustainability focus (refer to criteria from ecolabels)
- Extend and track the manufacturer's responsibility (take-back, second life guarantee...)
- Using products/services that are manufactured responsibly and powered by renewable energy





# Questions

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